

Tuesday

People first. Systems second.

Welcome

Welcome to Issue 001 of Tuesday's newsletter. I'm so excited to have you here.

Every month I'll share one practical insight, one quick tip, a recommendation of something I've genuinely loved, a peek behind the scenes and any new resources that I've created.

I look forward to sharing this journey with you.

*Tuesday*_x

“I believe the people using the systems every day should shape how it works.”

One insight

Good systems don't start with software. Organisations often rush into investing in new systems when they feel there is a problem. But, the best systems usually start by understanding the people that use them every day.

Whether I'm reviewing a volunteer journey or helping untangle a CRM, I almost always start with the same question: How do people actually do this day-to-day? Because that's where the real answers usually are



One thing to try

This month, pick one task that feels frustrating or repetitive.

Instead of immediately looking for a new system or piece of software, spend ten minutes watching how the task actually happens from start to finish.

You might discover that the problem isn't the technology at all - it's an extra step that's been added over time.

Small changes often create the biggest improvements



A little bit of Tuesday

Beyond the to-do list 

Honestly? I'm still in awe from finishing Ted Lasso last week (I was a little behind the crowd with that one!)

I was not emotionally ready for the final episode, and it's already at the top of my rewatch list!

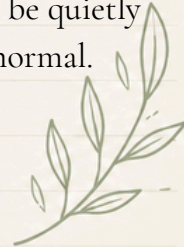




Behind the scenes at Tuesday



-  I have accidentally built myself an app this month because my brain wanted something to store every idea I've ever had - and I couldn't find one that did everything I needed.
-  I'm taking some proper family time over the summer. I'll still be quietly working of course, but my presence may be a little less than normal.
-  Resource number 2 is well underway, which I am beyond excited about. Keep an eye on my socials for the launch.



Free resource spotlight



If you've ever looked at your CRM and thought, "I know something isn't quite working ... I just can't put my finger on what." then this is exactly why I created the Systems Health Check

DOWNLOAD 



Coming up



24.08.2026 - Resource number 2 launches



A new blog about a common systems challenge



A few exciting conversations with charities that I'm hoping to share more about soon



Until next month
Keep putting people first.

