

Tuesday

People first. Systems second.



“I believe the people using the systems every day should shape how it works.”



Welcome



Hi everyone. Welcome to Issue 002 of Tuesday's Newsletter. This month I took some much needed time out to spend with family. We had a lovely few days away.

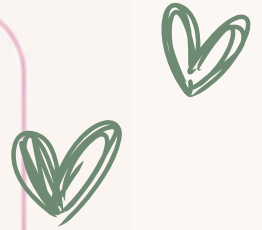
For anyone else that has children, you'll know that August is all about surviving the Summer holidays. However that looks for you, I hope you have got through it in one piece.

I am still left with the sadness of Jason Arday's passing this month. My thoughts and prayers are with his family and loved ones.

Tuesday_x



This month's tip



Write a list of the top 3 things that you wish your current system could do.

Keep it simple. Don't think about what software you need or what features are available. Think about the things that would actually make your day-to-day work easier.

Maybe there's a task you repeat manually, information that's difficult to find, or a process that takes far longer than it should.

Start with what you need your system to be - not what you think your system should be.

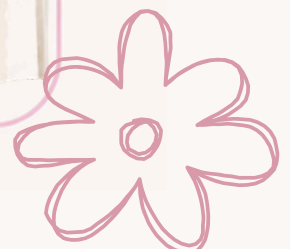


One insight



Did you know that the staff using your systems can probably give you more insight into what isn't working than any amount of research.

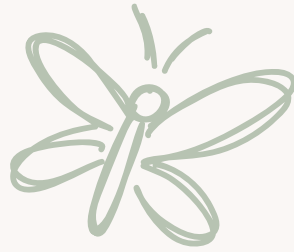
Ask them what they need your system to do. Listen to them. They're often already holding the answers.





A little bit of Tuesday

Beyond the to-do list ♥



I heard yesterday that there only 16 Fridays until Christmas.

SIXTEEN! For some people, this little nugget of information may lead to some kind of existential crisis ... But for me, it's the best news. I am already stepping closer each day to being back in full Christmas mode ...

And I have zero shame about that fact!



Free resource spotlight



Is your CRM actually helping? I have created a Health Check for Charities & Non-Profits. The short checklist will help you step back, reflect honestly and get a clear picture.

DOWNLOAD





Behind the scenes at Tuesday



-  I have written my most personal blog this month. It was tough, but so worth it!
-  I won't lie, I am so looking forward to getting back to the routine of school later this week.
-  Those of you who follow me on LinkedIn will have seen my new series of the Doris Chronicles. This is all part of the Library App that I have been building behind the scenes



Coming up

I am looking forward to launching my third downloadable resource later this month. Its focus is on people before processes so keep an eye on my Socials over the next few weeks.

Until next month

Keep putting people first.

